



# Same server. Different price.

Save  
up to **61%**

by equipping a new server  
with Micron components  
over preconfigured OEM



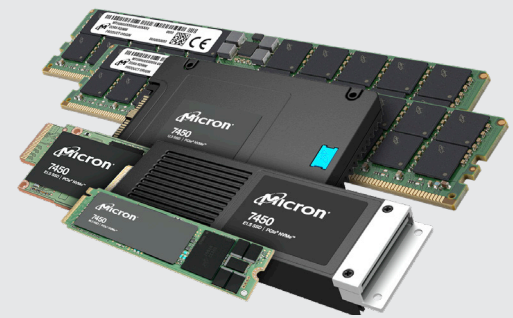
## Choose Micron DDR5 Server DRAM and NVMe™ SSDs for big savings<sup>1</sup>

New servers outfitted with original equipment manufacturer (OEM) memory and storage are among the most expensive technology purchases a company can make. But what if you could spend up to 61% less<sup>1</sup> by adding components made by the experts at Micron instead?

Whether buying servers for a large enterprise or a small company, you are always looking for ways to optimize budgets without giving up fast system performance, high-quality products or dependable service. Even better, you can save as much as 61% by equipping a new server with Micron components.

Same server. Different price.	OEM preconfigured	Custom configured with Micron products
Memory: 4 x 32GB DDR5 RDIMM	●	●
Storage: 8 x 7.68TB NVMe SSD	●	●
Doesn't invalidate your warranty <sup>2</sup>	●	●
Highest standard in quality testing for maximized dependability	●	●
Works seamlessly with your server	●	●
24/7 technical support	●	●
Manufactures DRAM (memory) components	No	Yes
Manufactures SSD (storage) components	No	Yes
<b>Total savings</b>		<b>More than \$8,000</b>

## OEM compatible<sup>2</sup>



## The truth about OEM components

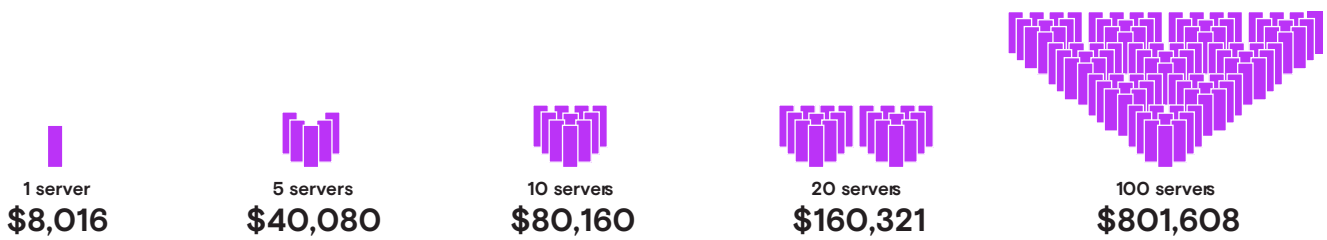
Many name-brand OEM products are assembled using NAND and DRAM manufactured by Micron, which has been engineering the technology inside servers, systems, and laptops for more than 45 years.

# How does buying preconfigured servers compare with servers populated with Micron components?

To demonstrate the potential for savings in a real-world scenario, we compared the costs of purchasing a fully configured server against a minimally configured one with added Micron memory and storage. We chose CDW.com for the server and both OEM and Micron components to make the comparison as consistent as possible, focusing on the [HPE ProLiant DL345 Gen11 server](#) for its popularity, upgradeability, and high performance. Included in the base cost is the [Intel® Xeon® Gold 5416S processor](#), [32GB DDR5 Server DRAM](#) and [HPE 7.68GB NVMe SSDs](#). The cost of adding four [HPE DRAM modules](#) and eight [NVMe SSDs](#) to our shopping list totaled \$21,137.86. But if we bought four [Micron registered DDR5 memory modules](#), eight [Micron 7.68GB 7450 Pro SSDs](#), and eight [HP ProLiant Gen10 server caddies](#), instead, we would spend \$13,121.78 — a 61% saving over a server with OEM components.

## What does it look like when you save 61%?

If you can save more than \$8,000 on one server, imagine how much you could save across an entire deployment.



## The Micron difference

### Customer support

Web support and 1:1 assistance from an experienced sales network

### Consistent inventory

Consistent supply from a trusted, experienced manufacturer

### 45+ Years of excellence

Micron's world-class leadership in innovative memory and storage solutions

### Quality assurance

Committed to both quality and innovation

## Micron components deliver lower total cost of ownership



1. All prices based on CDW.com list prices in the U.S. as of January 30, 2024 and may vary. For the purposes of comparison, we looked up components that are compatible with an HPE ProLiant DL345 Gen11 server listed at \$3189.99 and a Xeon Gold 5416S processor listed at \$1,923.99. Compatible (OEM) DRAM and SSDs, equaled \$16,023.88. Comparable and compatible Micron registered DDR5 memory, Micron 7450 Pro SSDs, and server caddies for HP ProLiant servers, equaled \$8,007.80, for a memory and storage savings of \$8,016.08. Cost comparison is for illustrative purposes only. Specific servers, OEM or Micron components used in this illustration may become unavailable for purchase. All prices may vary.

2. Some major server manufacturers have reserved the right to void warranties based on their discretion. Buyers should check with their server manufacturer before making any additions.

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